

# GEORGIAN BAY ANISHINAABEK YOUTH

## OVERVIEW

GBAY (2018) is an Indigenous youth-led grassroots initiative of mentorship and capacity building.

- In partnership with Georgian Bay Biosphere
- Support Indigenous youth age 13-29
- Eastern Georgian Bay

The focus is to create safe spaces for Indigenous youth to build strong community and cultural connections.



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## ENGAGEMENT FRAMEWORK



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2019 - 2021 PROGRAM REVIEW

- GBAY Advisory Circle
  - Mentorship & Capacity Building
- Partnership Development
  - Parry Sound High School
  - First Nation Communities
- Anishinaabek Land-based Learning
  - Wiigwaas Jiimaanke, Birch Bark Canoe Build
  - Caretaking of Oshkinigig
- Virtual Programs
  - #MowinMondays
  - Virtual Visits
  - Online/At-Home workshops



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## SUCCESSFUL ENGAGEMENT

- Participation
  - Long-term or returning participants
  - “Bring a friend” outreach
- Media and representation
  - Relevant and accurate social media output
- Partnerships
  - Engagement across sectors and program areas
- Decision-making
  - Shape the program(s): Effective, accessible, and inclusive
  - Build capacity: Mentorship and leadership



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## MEASURES OF SUCCESS

- Sense of belonging
- Safe and ethical spaces
- Long-term and sustained relationships
- Improved accessibility and inclusion in decision-making
- Earning professional work experience and expertise
- Cross-cultural knowledge
- Change-makers



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## Georgian Bay **Anishinaabek Youth**

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# GEORGIAN BAY ANISHINAABEK YOUTH

SUCCESSFUL ENGAGEMENT

